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CURRICULUM VITAE

PRINCIPAL POSITIONS HELD

- 2009-Present Assistant to Associate Professor, Department of Health Science
California State University, Fullerton
- 2005-07 Senior Researcher, UCLA Center for Health Policy Research
- 2001-05 Graduate Student Researcher, University of California, Los Angeles
CHOICES Project, School of Education

EDUCATION

- 2007-09 Center for Tobacco Control Research and Education & Philip R. Lee Institute
for Health Policy Studies Postdoctoral
Training Program, University of California,
San Francisco Post-doctoral fellowship, Tobacco Control
- 2001-05 University of California, Los Angeles
Department of Community Health Sciences
Fielding School of Public Health Ph.D., Public Health (minor: Sociology)
- 1999- 2001 University of California, Los Angeles
Department of Community Health Sciences
Fielding School of Public Health M.P.H.
- 1994-98 University of California, Los Angeles B.S., Physiological Sciences

KEYWORDS/AREAS OF INTEREST: Tobacco control, non-communicable diseases, political economy of health.

PUBLICATIONS

PEER-REVIEWED JOURNALS

- Yang, J. S. & Lee, E.M. (2018). A qualitative assessment of business perspectives and tactics of tobacco and vape shop retailers in three communities in Orange County, CA, 2015-2016. *Archives of Public Health*, 76:57. <https://doi.org/10.1186/s13690-018-0307-z>.
- Yang, J.S., Mamudu, H.M., & John, R. (2018). Incorporating a structural approach to reducing the burden of non-communicable diseases. *Globalization and Health*, 14:66. <https://doi.org/10.1186/s12992-018-0380-7>.
- Yang, J.S., Wood, M.M., & Peirce, K. (2017). In-person retail marketing claims in tobacco and e-cigarette shops in Southern California. *Tobacco Induced Diseases*, 15:28. doi 10.1186/s12971-017-0134-y.
- Murray, J.K., DiStefano, A.S., Yang, J.S., & Wood, M.M. (2016). Displacement and HIV: Factors influencing antiretroviral therapy use by Shan migrants in Northern Thailand. *Journal of the Association of Nurses in AIDS Care*, 27(5), 709-721. DOI: 10.1016/j.jana.2016.04.006
- Yang, J.S., McDaniel, P.A., & Malone, R.E. (2012). “A question of balance”: addressing the public health impacts of multinational enterprises in the OECD Guidelines for Multinational Enterprises.” *Global Public Health*, 7(10), 1045-1061.
- Mamudu, H.M., Yang, J.S., & Novotny, T.E. (2011). UN Resolution on the Prevention and Control of Non-Communicable Diseases: An Opportunity for Global Action. *Global Public Health*, 6(4), 347-353.
- Yang, J.S. (2010). Contextualizing immigrant access to health resources. *Journal of Immigrant and Minority Health*, 12(3), 340-353.
- Kahn, J.G., Yang, J.S., & Kahn, J.S. (2010). “Mobile” health needs and opportunities in developing countries. *Health Affairs*, 29(2), 254-260.
- Yang, J.S. & Novotny, T.E. (2009). Policy coherence in US tobacco control: Beyond FDA regulation. *PLoS Medicine*, 6(5):e1000079, doi:10.1371/journal.pmed.1000079.
- Yang, J.S. (2009). The Anti-Chinese Cubic Air Ordinance. *American Journal of Public Health*, 99(3), 440.
- Yang, J.S. & Malone, R.E. (2008). “Working to shape what society’s expectations of us should be”: Philip Morris’s societal alignment strategy. *Tobacco Control*, 17, 391-398.
- Yang, J.S. & Kagawa-Singer, M. (2007). Increasing access to care for cultural and linguistic minorities: Ethnicity-specific organizations and infrastructure. *Journal of Health Care for the Poor and Underserved*, 18(3), 532-549.

IN PREPARATION

- Yang, J.S. Framing global action on NCDs: Emerging neoliberal political rationality (Working title).

BOOK CHAPTERS

- Yang, J.S. Non-communicable disease epidemic: Ideologies and institutions of modernity. In A. Patterson & I. Read (eds.), Epidemics: The SHAPES of Global Disease. Cambridge Scholars Press. In press.

Yang, J.S. (2009) Systems of support: Home and school contexts of Asian and Latina/o high school students. In W.R. Allen, E. Kimura-Walsh, & K.A. Griffin (eds.), Toward a Brighter Tomorrow: College Barriers, Hopes, and Plans of Black, Latino/a and Asian American Students in California. Charlotte, N.C.: Information Age Publishing, Inc.

Allen, W.R., Suh, S.A., Gonzalez, G., & Yang, J.S. (2008) “Qui bono?: Explaining – or Defending – winners and losers in the competition for educational achievement,” in E. Bonilla-Silva & T. Zuberi (eds.), White Logic, White Methods: Race and Social Science. New York: Rowman and Littlefield Publishers, Inc.

OTHER

Malone, R.E. & Yang, J.S. (2017). Tobacco: A threat to development? *Tobacco Control*, 26, 241-242.

Yang, J.S. (2011) Moving beyond traditional boundaries in public health: Public health and multi-sectoral integration. *Californian Journal of Health Promotion*, 9(1), v-vi.

Yang, J.S. (2010) School health education. In P. Peterson, E. Baker, and B. McGaw (eds.), International Encyclopedia of Education, 3rd Edition, pp. 547-553. Amsterdam, the Netherlands: Elsevier.

Yang, J.S. (2010) *The effects of pictorial health warning labels: A review of the evidence*. Report prepared for the World Health Organization, EMRO.

Yang, J.S. (2009) *Tobacco industry activities in Pakistan*. Report prepared for the World Health Organization, EMRO.

Kahn, J.G., Yang, J.S., & Kahn, J.S. (2008) The relationship among economic development, health, and the potential roles of mHealth. Conference paper, Making the eHealth Connection.

Yang, J.S. & Wallace, S.P. Expansion of health insurance in California not likely to act as magnet for undocumented immigration. Los Angeles: UCLA Center for Health Policy Research. July 2007.

Yang, J.S. Overcoming barriers to healthcare for immigrants: Local solutions for community needs. Sacramento, CA: California Program on Access to Care, University of California Office of the President. December 2006.

PROFESSIONAL PRESENTATIONS

INTERNATIONAL

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| Mar 2015 | “Hegemony and neoliberal political rationality: Reframing the dominant narrative of NCDs for collective action,” World Conference on Tobacco or Health, Abu Dhabi, UAE. |
| Mar 2012 | “Tobacco control as development policy: Framing the issue using the OECD Guidelines for Multinational Enterprises,” World Conference on Tobacco or Health, Singapore. |
| Mar 2009 | “Shaping what society’s expectation of us should be’: Philip Morris’s societal Alignment strategy”, Invited presentation, World Conference on Tobacco or Health, Mumbai, India. |

NATIONAL

- Nov 2018 “Trade ideology as a social determinant of health.” American Public Health Association Annual Meeting, San Diego, CA.
- Nov 2017 “Economic growth, trade, and climate change: Ideology and impact.” American Public Health Association Annual Meeting, Atlanta, GA.
- Nov 2016 “Which rights? Human rights discourse in the 2013 Global Action Plan for the Prevention and Control of Noncommunicable Diseases.” American Public Health Association Annual Meeting, Denver, CO.
- “Trade and NCDs: Discourse in the 2008 and 2013 Global Action Plans for the Prevention and Control of Noncommunicable Diseases.” American Public Health Association Annual Meeting, Denver, CO.
- Apr 2016 “Of markets and rights: Discourse in the 2008 and 2013 Global Action Plan for the Prevention and Control of Noncommunicable Diseases,” Consortium of Universities for Global Health Annual Meeting, San Francisco, CA.
- Mar 2016 “Retail marketing claims in tobacco and e-cigarette shops,” Society for Research on Nicotine & Tobacco Annual Meeting, Chicago, IL.
- Nov 2015 “Economic growth and human development: The view from the World Trade Organization's “World Trade Report 2014,” American Public Health Association Annual Meeting, Chicago, IL.
- Nov 2014 “Trade and the political economy of non-communicable diseases.” American Public Health Association Annual Meeting, New Orleans, LA.
- Nov 2013 “Social movement for non-communicable disease (NCDs): Lessons from social movement theory and the HIV/AIDS movement.” American Public Health Association Annual Meeting, Boston, MA.
- Oct 2012 “Addressing public health impacts of multinational enterprises: The OECD Guidelines for Multinational Enterprises.” American Public Health Association Annual Meeting, San Francisco, CA.
- Nov 2009 “Transnational tobacco company foreign investment in Pakistan: Models and policy implications.” American Public Health Association Annual Meeting, Philadelphia, PA.
- Oct 2008 “Shaping what society’s expectation of us should be’: Philip Morris’s societal alignment strategy.” American Public Health Association Annual Meeting, San Diego, CA.
- Jun 2008 “Prioritizing international tobacco control in U.S. foreign policy.” Council on Foreign Relations, New York, NY.
- Feb 2008 “Meeting or rewriting its social contract: Philip Morris’s ‘societal alignment’ strategy.” Hunter College, New York, NY
- Nov 2006 “A closer look at community collaborations: Member engagement and group action.” American Public Health Association Annual Meeting, Boston, MA.

- Oct 2005 “Increasing Chinese immigrant access to care: The development and role of ethnic specific health care organizations.” Chinese American Studies Conference, San Francisco, CA.
- Sep 2005 “A model to increase access to care for immigrants: Charting the development of San Francisco Chinatown’s ethnic-specific health care system.” New York University Center for the Study of Asian American Health Conference, New York, NY.
- Nov 2004 “Cultural racism: Understanding the unique processes of racial prejudice and discrimination for Asians in the United States.” American Public Health Association Annual Meeting, Washington, D.C.
- “Immigrant enclaves and health care institutions: Strategies for identifying and mobilizing community resources to meet local needs.” American Public Health Association Annual Meeting, Washington, D.C.
- Apr 2003 “School context and access to higher education: Race-ethnic disparities,” with Marguerite Bonous-Hammarth. American Educational Research Association Annual Meeting, Chicago, IL.

STATE-WIDE

- Dec 2006 “Overcoming barriers to healthcare for immigrants: Local solutions for community needs.” California Program on Access to Care, Sacramento, CA.

LOCAL

- Jun 2018 “Breast cancer patient navigation in Orange County.” Susan G. Komen Orange County. Irvine, CA.
- Feb 2017 “Health in modernity: Capitalism, neoliberalism, and epidemics.” The SHAPE of Global Diseases Interdisciplinary Conference on Epidemics, Fullerton, CA.
- Nov 2016 “Marketing of electronic cigarettes: A comparison of electronic cigarette shops and tobacco shops in three diverse communities.” Chao Family Comprehensive Cancer Scientific Retreat, Long Beach, CA.
- Sep 2015 “Marketing claims in tobacco and e-cigarette retails shops in 3 ethnically diverse communities.” Chao Family Comprehensive Cancer Center Scientific Retreat, Palm Spring, CA.
- Apr 2013 “Health and sustainable development: Progress toward the Millennium Development Goals and the Post-2015 Development Agenda.” CSUF Sustainability Symposium, Fullerton, CA.
- Oct 2010 “Utilizing a virtual community of practice for authentic assessment: CSUF Environmental Studies masters program.” WASC Level II Assessment Retreat, Anaheim, CA.
- Feb 2010 “Environmental responsibility or greenwashing? Philip Morris’ societal alignment strategy.” Graduate Sustainability Forum, California State University, Fullerton
- Sep 2008 “‘Working to shape what society’s expectations of us should be’: Philip Morris’s societal alignment strategy.” Tobacco Policy Research Group, University of California, San Francisco.

Apr 2008 "U.S. policy coherence on tobacco control." Tobacco Policy Research Group, University of California, San Francisco.

FELLOWSHIPS AND GRANTS

Sep 2017 CSUF HHD Research Support Program
May 2018 "Pathways and mechanisms to dual tobacco use in young adults."
Role: PI (\$1,410)

Jul 2015- California Tobacco Control Program, California Department of Public Health.
Jun 2020 "Achieving Tobacco-Related Health Equity Among California's Diverse Populations"
awarded to the American Lung Association of California.
Role: Evaluator (\$75,000)

Sep 2014- CSU Fullerton – UCI Chao Family Comprehensive Cancer Center Partnership for
Aug 2016 Cancer Health Disparities Research Pilot Research Grant.
"National and Local Retail Advertising of e-Cigarettes Aimed at Ethnic Minorities"
Role: Co-PI (\$50,000).

Sep 2014- National Cancer Institute State and Community Tobacco Control Research Initiative
Jun 2015 "E-cigarette Use among College Students and the Effects of Different Campus Policies"
Role: Co-PI (\$47,823)

2012 Junior Faculty Grant, CSU Fullerton. Role: PI (\$4,946.40).

2011 Faculty-Student Research/Creative Activity grant, CSU Fullerton.
Role: Faculty Advisor (\$999).

2010 Probationary Faculty Grant, California State University, Fullerton
Role: PI (\$6,500).

2007-2009 Postdoctoral Fellowship, UCSF Center for Tobacco Control Research and Education

2004 Dissertation Grant, California Program on Access to Care. Role: PI (\$9,013).
Doctoral Research Fellowship, UCLA Quality of Graduate Education Fellowship (\$2,000)
Graduate Research Grant, Institute for American Cultures, UCLA (\$1,500)

2002 Doctoral Support Training Program Fellowship, HRSA/MCHB (\$25,000)

PROFESSIONAL ACTIVITIES

MEMBERSHIP IN PROFESSIONAL ORGANIZATIONS

2015-Present Society for Research on Nicotine & Tobacco
2012-Present Global Health Council
2004-Present American Public Health Association

SERVICE TO PROFESSIONAL PUBLICATIONS

2017-Present Associate Editor, BMC Public Health

Manuscript Reviewer

Tobacco Control (2018, 2017), California Journal of Public Health (2017), Development in Practice (2016), Health Promotion International (2015), Drug and Alcohol Review (2015), Health Policy and Technology (2014), BMC Public Health (2014), Health Informatics Journal (2013), PLoS Medicine (2011), Californian Journal of Health Promotion (2011), Tobacco Control (2010, 2008), International Journal for Quality in Health Care (2009), Critical Public Health (2008), Health Research Policy and Systems (2008), Journal of Health Care for the Poor and Underserved(2008), International Journal of Health Geographics (2006).

GOVERNMENT AND OTHER PROFESSIONAL SERVICE

Consultation

Mar 2014- May 2015	Pyongyang University of Science and Technology, Pyongyang, North Korea <i>Advise on development of School of Public Health</i>
Aug 2011 – Dec 2013	Pulmonary Disease Services, Orange County Health Care Agency <i>Advise on organizational efficiencies</i>
Aug 2010	Ministry of Health, Arab Republic of Egypt <i>Consult Ministry of Health and other governmental bodies on national policy on tobacco health warning labels</i>
2008-2010	Tobacco Free Initiative, World Health Organization <i>Prepare reports on various topics of importance to the Eastern Mediterranean Region Office</i>
2000-2007	HIV/AIDS Prevention Program, Los Angeles Unified School District <i>Direct administration of Youth Risk Behavior Survey</i>

University Service

University

Sep 2018- Nov 2018	Strategic Planning Steering Committee, California State University, Fullerton
Aug 2016- Dec 2017	Faculty Research Policy Committee, California State University, Fullerton
Dec 2015- Apr 2017	Search Committee, Vice President for Human Resources, Diversity, and Inclusion California State University, Fullerton
Dec 2015- Mar 2016	Exceptional Assigned Time Committee, California State University, Fullerton
Dec 2013- Present	CSU Smoke-free Policy Working Group
Sep 2013- June 2014	Development Plan Task Force, California State University, Fullerton
Aug 2013- May 2015	International Education Committee, California State University, Fullerton

Sept 2012- May 2016	University Advancement Committee, California State University, Fullerton (Chair, AY 2013-14-AY 2014-15)
Oct 2011	CSUF Delegation to Vietnam
Aug 2011- May 2012	International Programs Advisory Board, California State University, Fullerton
May 2011- May 2015	Academic Senate, California State University Fullerton
Oct 2010	Member, CSU Fullerton Delegation, WASC Level II Assessment Workshop October 21-23, 2010
Aug 2010- Dec 2010	Faculty Fellow, CSU Fullerton Center for Sustainability
2008- 2009	Postdoctoral Representative Chancellor's Steering Committee for Occupational Health and Safety University of California, San Francisco
2008	Postdoctoral Representative Fellowship Committee Philip R. Lee Institute for Health Policy Studies University of California, San Francisco

College

May 2013- May 2014	Strategic Planning Committee, CSUF College of Health and Human Development
May 2013- May 2014	Assessment Committee, CSUF College of Health and Human Development
Jan 2013- May 2013	Curriculum Committee, CSUF College of Health and Human Development
Jan 2011- May 2011	Scholarship Committee, CSUF College of Health and Human Development
Aug 2010 - May 2012	Dean's Faculty Advisory Board, CSUF College of Health and Human Development
Oct 2010	University Strategic Planning Initiative, California State University, Fullerton (October 8, 2010)

Department

Aug 2018- Current	MPH Graduate Program Advisor and MPH Program Committee Chair
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Sep 2016- May 2017	Departmental Personnel Committee, CSUF Department of Health Science
Aug 2018- Present	Faculty Search Committee, CSUF Department of Health Science
Oct 2016- Mar 2017; Oct 2015- Apr 2015; Oct 2014- Feb 2015; Aug 2013- Feb 2013; Aug 2012- Feb 2013 Aug 2011- Feb 2012	
Aug 2015- Dec 2017	MPH Program Committee, CSUF Department of Health Science
Dec 2011- May 2016	Undergraduate Assessment Committee, CSUF Department of Health Science (Chair, Dec 2011-May 2014)
Aug 2011- Dec 2017	Undergraduate Program Committee, CSUF Department of Health Science (Chair, Dec 2011-Dec 2017)

Professional Service

Mar 2015	Session co-organizer, “Framing NCDs for action: Insight and innovation from the next generation of public health leaders,” World Conference on Tobacco Or Health, Abu Dabi, UAE.
Mar 2015	Abstract reviewer, Alcohol, Tobacco and Other Drug Section and Trade and Health Forum, American Public Health Association
Mar 2013- Present	Abstract reviewer, Trade and Health Forum, American Public Health Association
Oct 2012- Present	Trade and Health Forum, American Public Health Association (Chair, Nov 2013-Present; Secretary, Nov 2012-Nov 2013)

Community Service

Aug 2017- Present	Consultant, Susan G. Komen Orange County
Aug 2015- Present	Faculty Advisor, CSU Fullerton Gen UN
Oct 2015	Panelist, The United Nations at 70 “Health and Human Rights Health, Governance, and the Sustainable Development Goals” United Nations Association of the United States, Orange County Chapter

Apr 2014- Present	Tutor, People's Open Access Education Initiative
Jun 2014	Consultation, On-line Training Development "Introduction to Public Health" California-Nevada Public Health Training Center
Aug 2012	Trainer, "Politics in Public Health" California-Nevada Public Health Training Center August 16, 2012
	Trainer, "Theory in a Thumbnail" California-Nevada Public Health Training Center August 30, 2012
Jul 2012	Consultation, On-line Training Development "Theory in a Thumbnail" "Cost-Outcome Analysis" California-Nevada Public Health Training Center
Apr 2012	Trainer, "Making It Work: Using Evaluation to Plan, Manage, and Improve Public Health Programs" California-Nevada Public Health Training Center April 26, 2012
Mar 2012	Trainer, "Staying on track! Creating a roadmap to guide program planning & evaluation" California-Nevada Public Health Training Center March 29, 2012
Jul 2011	Trainer, "Staying On Track: Using Logic Models in Program Evaluation" California-Nevada Public Health Training Center July 19, 2011
	Consultation, Online-Training Development "Introduction to Logic Models" California-Nevada Public Health Training Center

TEACHING

2009-Present	California State University, Fullerton Health Science 424, Health Policy Health Science 440, Determinants of Health Behavior Health Science 465, Introduction to International Health Health Science 475, Health Science Planning, Research and Evaluation Health Science 481, Health in a Global Society Health Science 500, Issues in Public Health Health Science 540, Advanced Health Promotion and Disease Prevention
2012	Guest lecturer, University of California, Los Angeles "Archival research," Anthropology 157
2006, 2007	Guest Lecturer, University of California, Los Angeles

“Analysis in qualitative research,” Community Health Sciences M216

2000-2004 Teaching Assistant, University of California, Los Angeles
 Community Health Sciences 100, Introduction to Community Health Sciences
 Community Health Sciences 210, Advanced Community Health Sciences
 Community Health Sciences 487, Community Organizing for Health
 Community Health Sciences 483, Leadership, Development and Empowerment for
 Health Promotion

ADVISING

Date	Student Name	Project	Role
Jan 2018- May 2018	Patrick St. Julien	Master’s project: “Assessing spatial accessibility and transportation barriers to obtaining breast cancer treatment in Orange County”	Master’s project advisor
Jan 2018- May 2018	Nancy Velez	Master’s project: “Improving sexuality care among breast cancer survivors in Orange County”	Master’s project advisor
Jan 2018- May 2018	Adriana Maldonado-Espino	Master’s Project: “A comparison of breast cancer survivors’ experiences and patient navigators perceptions of barriers to breast cancer care.”	Master’s project advisor
May 2017 – May 2018	Sandra Belat	University Honors Project: “Examining the economic impacts of Syrian refugees in the United States”	Faculty advisor
Nov 2015- May 2016	Natalie Born	Master’s project: “Comparing local efforts to pass a sugar-sweetened beverage tax”	Master’s project advisor
May 2012- May 2013	Jordan Murray	Master’s thesis: “HIV among the migrant Shan of Northern Thailand”	Thesis committee member
May 2011- May 2013	Mary Kate Grady	Undergraduate Honors Project: “I ‘Like’ That”	Mentor
Jan 2011- Dec 2012	Gyanendra Bhatta	Master’s project: “Graphic/pictorial anti-smoking warning signs on college cigarette receptacles”	Master’s project advisor
Dec 2010- May 2011	Randolph D. Hubach	Master’s thesis: “The influence of loneliness on HIV risk behaviors in young men who have sex with men of HIV negative/unknown status: A grounded theory approach. “	Thesis committee member
Feb 2010- May 2011	Tricia Salls	Undergraduate Honors Project: “Lost futures? Undergraduate student planning for careers in nursing”	Mentor
Jan 2010- May 2010	Aliya Asghar	Master’s Thesis: “Associations between indicators of familial support and gang affiliation among minority adolescents in Los Angeles”	Thesis committee member

Internship and Independent Study Advising		
Project	Student Name(s)	Dates
Examining global governance of health through textual analysis	Amanda Mitry, Jennifer Nguyen, Pooja Patel	Jan 2016-May 2016
Policy analysis of vaccination utilization among health plan types	Grace-Kali Hoang	Jan 2014-Aug 2014
“I Never Knew” multimedia projects	Meagan Edwards Kelsey Vlatkovich Tiyana Hossain Jared McIlvene	Jan 2014-May 2014 May 2014-Aug 2014 May 2014-Aug 2014 Aug 2014-Dec 2014
Development of issue briefs on health effects of international trade	Noor Wareh	Jan 2014-May 2014
“The Affordable Care Act”	Mary Basco	Jan 2013-May 2014
“Tobacco industry influences on public health”	Tricia Salls Jessica Longeuay Kiana Saqr Rhea Tatarian	Jan 2011- May 2011 Aug 2011-Dec 2011 Jan 2012-May 2012
“Development of the OECD Guidelines for Multinational Enterprises”	Stacey Dixon	Jan 2011- May 2011
“Bi-national Public Health Training with Vietnamese universities”	Susan Hoang	Jan 2012-Present