

COLLEGE OF HEALTH AND HUMAN DEVELOPMENT  
STRATEGIC PLAN 2014–2018

**OUR MISSION**

We provide exemplary education, research, and community outreach related to human health, development, and lifelong well-being. Emphasis is placed on both theory and evidence-based practice, with special attention to the development of critical thinking, leadership, and professional skills needed in a global society.

**CHHD: COMMITTED TO EXCELLENCE**

- Student-centered faculty are recognized for outstanding teaching and cutting-edge research
  - Programs meet rigorous national accreditation standards
  - Graduates from nationally recognized programs obtain high scores on certification and licensure exams
- Well-equipped, state-of-the-art laboratories and classrooms support student learning
  - Highly regarded degree programs provide meaningful career opportunities in important areas of need

**GOAL 1: EXCELLENCE OF PROGRAMS**

To offer high quality programs that prepare students for professional careers, advanced study, and personal growth in areas related to health, development, and community service.

ALIGNED WITH UNIVERSITY GOALS 1 & 2

**GOAL 2: STUDENT SUCCESS**

To foster the development and success of a diverse student body.

ALIGNED WITH UNIVERSITY GOALS 1 & 2

**GOAL 3: FACULTY/STAFF SUPPORT**

To recruit, support, and retain a high quality and diverse faculty and staff.

ALIGNS WITH UNIVERSITY GOAL 3

**GOAL 4: SCHOLARSHIP**

To advance knowledge and improve professional practice through research and scholarly activity.

ALIGNS WITH UNIVERSITY GOALS 1 & 3

**GOALS: COMMUNITY OUTREAC & FUND RAISING**

Increase community engagement and revenue streams