

**CALIFORNIA STATE UNIVERSITY, FULLERTON  
DEPARTMENT OF HEALTH SCIENCE  
HESC 410 COMMUNITY HEALTH EDUCATION, ONLINE  
3 Units Credit**

**I. General Information**

Instructor: Mary Hermann, MPH, CHES  
Phone: (657) 278-2847  
Email: mhermann@fullerton.edu  
Office Hours: Email or by appointment

**II. Catalog Course Description**

Examination of the multiple settings for community health education practice and professional roles and skills that are required for health educators. Identification of community health education concepts with application to various segments of the nation's health. Prerequisites: Health Science 220 and junior/senior standing.

**III. Minimum Technical Requirements and Competencies**

To fully participate in this course, you will need to have and successfully operate a computer system that meets the following minimum technical specifications. The latest version of the software listed will be used.

**Operating System:** Windows 95 or higher, Macintosh OS X

**Processor:** 450 MHz or higher preferred

**Memory:** 256 MB of RAM or higher

**Plug-ins:** Adobe PDF reader, Real Player

**Browser:** Netscape 4.7 or higher, Internet Explorer 6.0 or higher (Java and Javascript must be enabled. AOL users should upgrade to AOL 5.0)

**Sound Card:** Required

**Video Card:** Required

**Modem:** 56 Kbps

**Monitor:** 15" monitor with 800 x 600 resolution capability or larger

**Printer:** Graphics-capable (inkjet or laser) printer

**Software:** Microsoft Office, Adobe Acrobat Exchange

**CD-R:** 12x (24x preferred)

**E-mail Account:** Must be able to send/receive attachments

**Internet Connection:** You are required to have a dependable connection to the Internet. The speed and reliability of your connection will directly influence your online learning experience and ability to successfully complete exams.

**IV. Required Textbook**

McKenzie, J., Pinger, R., & Kotecki, J. (2008). An introduction to community health (6<sup>th</sup> ed.). New York: Jones and Bartlett.

**V. Course Content Objectives**

This online course uses the same objectives and course content as the classroom-based course. Upon completion of the course the student will be able to:

A. Examine characteristics of community health education agencies and organizations.

B. Describe the role of federal, state, county, and local government and for-profit and non-profit agencies in health care and health promotion.

C. Explain the role of the community health educator as a member of the community health team in various settings.

- D. Describe the value of involving key community figures as part of the solution, and the dangers of ignoring them.
- E. Identify barriers faced by different communities attempting to achieve healthy lifestyles.
- F. Examine various resources that can be utilized in the design, development, and implementation of community health education efforts.
- G. Describe examples of national and local community health education programs.

#### **VI. Course Information**

No on-campus meetings will be required. The entire course is online.  
In case of technical problems, please contact the Help Desk at (657) 278-7777.

#### **VII. Instructor Responsibilities**

**Email/Online:** I will review email messages Monday – Friday. I will respond to all email messages sent within 24 hours, weekdays, unless otherwise notified by announcements posted on Blackboard.

**Grading:** Online assignments will generally be graded and posted within one week after being submitted.

**Other:** I will notify students of any changes in the course, provide specific details of on-line reading assignments, provide additional resources and information as they become available, and provide specific instructions for submitting projects. All notification will be via announcements on Blackboard, or by email. I will obtain information to answer any questions you might have regarding course content.

#### **VIII. Student Responsibilities**

Students are responsible for learning how to use Blackboard for this course. If you are unfamiliar with Blackboard, please take the online tutorial. I will make every attempt to provide instructions for accessing documents, exams and assignments online.

If this is your first time taking an online class at Cal State Fullerton, you need to complete the "**Distance Education Blackboard Tutorial**". To access this tutorial, follow these steps:

1. Click on the **COURSES** tab at the top of the page.
2. Type in "**Distance Education Blackboard Tutorial**" in the course search box located in the upper left hand corner.
3. Click on the link for the tutorial.

#### **Communication:**

1. If you want your e-mail sent to an address other than the one registered on Blackboard, it is your responsibility to change it. If you need help, see the *Distance Education Blackboard Tutorial*. **It would be a good idea to verify your Blackboard email address at this time.**
2. You must gain access to your e-mail by going to CSUF home page and logging on to the Internet Portal.
3. You are expected to check your e-mail at least twice a week. Please be aware of email mailbox size limits.

4. If it is not clear from your email address who you are, please provide your full name so I may respond appropriately.
5. Email me with any questions, problems, or suggestions.
6. Inform me within the first week of class if you have any specific disabilities that need to be addressed.
7. Review your graded exams and projects, as well as your cumulative grade. If you believe your score is in error, or you'd like to dispute your score, you have one week from the time the grade is posted to notify me. After that time, the grade stands.

**Participation:**

1. Each student is expected to be an active member of the assigned on-line discussions. Those who are not will have points deducted from their overall grade.
2. It is expected that each student will access the course web site a minimum of two times a week.

**Work Submission:**

1. All work needs to be submitted online to the DIGITAL DROP BOX, on time, per the directions, and in MS Word. Make sure to include your name on the actual document and use the correct file name for your document. Keep a copy of all materials you submit.
2. If your assignment has been received, you will find an exclamation point in the grade book for that assignment. Note that you must enter at least one character in the "Comments" section for your submission to be successful.
3. In the event of technical problems, I will arrange for alternative submission procedures and activities.
3. Student work may be authenticated by the instructor using an online verification program.

**Netiquette:**

Netiquette refers to a set of behaviors that are appropriate for online activity, especially with e-mail and threaded discussions. The core rules of netiquette can be found at <http://www.albion.com/netiquette/corerules.html>. Please read these rules to ensure that you are familiar with what will be the expected online behavior for this course. **Make sure you carefully review these rules as they will reflect on your grade. Violation of the rules may also results in delays of email responses.**

**Academic Dishonesty:**

Students are expected to adhere to the university guidelines regarding academic dishonesty. This policy will be strictly followed. Please refer to the university handbook for a full description of the policy. A copy of the university handbook can be found at the following Web site: <http://www.fullerton.edu/handbook/policy/discipline.htm>

**Disabled Student Services:**

Please inform the instructor during the first week of classes about any disability or special needs that you have that may require specific arrangements. According to the California State University Policy, students with disabilities need to document their disabilities at the Disabled Student Services Office.

## **IX. Course Requirements/Makeup Policy**

**Makeup Policy:** All students are required to take the examinations on the scheduled dates. Only under exceptional circumstances may a student make up an exam, and then only if the instructor is notified in advance.

### **Exams:**

1. There will be three on-line examinations. Exam # 3 is not comprehensive. The questions will be taken from the course readings, discussion board forums, and from the online materials. Each exam is worth 75 points and is multiple choice format.
2. Use the objectives at the beginning of each module as a study guide.
3. Due dates for exams will be posted in the Weekly Schedule.
4. The exams must be completed within 90 minutes of beginning the exam.
5. Once you begin the exam you must complete it at that setting. Any delay in completing the exam, such as taking an extended break, may result in invalidating your exam.
6. DO NOT link to the exam until you are ready to take it or your attempt will be invalidated. DO NOT click on ANYTHING other than the answer you are selecting or your attempt will become invalidated. **When you have answered all the questions, click "Submit".**

### **Website Assignments: Due throughout semester**

1. Web exercises based on community health sites on the World Wide Web enrich class discussion, chapter content and provide real-world context for issues and information from the most up-to-date sources available. Students will access these exercises via web sites as indicated by the instructor. Each topic area covered on the course outline will have a web-based project to complete. Depending upon the topic, students will be allowed to choose from several exercises to complete. In some instances all students will complete the same assignment, and in other instances students will be completing different, individual assignments. Students will be completing a total of six web assignments. Each assignment will include a one page paper for a total of 3 points. Web assignments will be due the week that the related topic is covered in class (see course outline).
2. The due date will be posted in the Weekly Schedule. Specific requirements are in Assignments. Anything submitted after that time will be considered late. All projects should be free of grammatical errors. Make sure you put your full name on the actual document.
3. Use the following file names to save your documents:  
Last Name. Assignment Name.doc

Example: Hermann.NeedsAssessment.doc

4. Projects must be submitted in Microsoft Word or they will not be read.

### **Discussion Board Forums: Due throughout semester**

There will be weekly discussion board forums. Specific directions and due dates will be provided in the modules. Lack of full participation will result in points being deducted from your overall grade. You must post a response to the question addressed in each forum as well as reply to at least two students' comments in order to receive the full 3-point credit. This is a minimum requirement. You may reply to more than two students' comments and are encouraged to do so as it lends itself to the intellectual stimulation that is possible with online discussions. Postings or comments that only offer "me too" or "I agree" substance will not be counted toward your participation in the discussion forums.

Grading will be as follows:

- 3 points: includes 2 references to information from the course readings/discussions
- 2 points: includes 1 reference to information from the course readings/discussions
- 1 point: entry made but may vaguely have only 1 of above, or not quite meet criteria
- 0 points: "I agree" or "Me too" entry, or no entry

### **Evaluation**

Exams, discussion board forums, and website assignments will be used for evaluation purposes. Plus/minus grading will not be used in this class. Lack of full participation in discussion board forums and non-adherence to Netiquette rules may result in up to a 30 point deduction.

Participation is a key component of this course. It is expected that you will be an active member of the weekly discussions. You will be asked to contribute original responses to the weekly discussions and respond to those made by others in the class. Online participation will be tracked.

Be respectful of your self, your needs, your colleagues, and your instructor. Be prepared to discuss the materials and information in the text. Do not fall behind in your reading. Doing so will seriously alter your understanding, integration, and application of the material. If you choose to not read the information it will negatively impact your overall grade in the class. The exams are based on your ability to integrate and apply the information that you have learned. Be willing and prepared to discuss your views and opinions about community health.

#### **Criteria for evaluation include:**

Examination 1	75 points
Examination 2	75 points
Examination 3 (final examination)	75 points
Discussion Board Forums (3 pts. each)	39 points
Website Assignments (3pts. each)	18 points

**TOTAL POINTS POSSIBLE:** 282 points

The **grading scale** is as follows:

08/10/09

- A 90% - 100%
- B 80% - 89.4%
- C 70% - 79.4%
- D 60% - 69.4%
- F 59.4% and below

<b>COURSE OUTLINE</b>		
<b>WEEK</b>	<b>TOPIC</b>	<b>ASSIGNED READING</b>
1:	Syllabus; Community health: yesterday, today, tomorrow DBF #1 due	Chapter 1
2:	Organizations that help shape community health DBF #2 due; Web #1 due	Ch. 2
3:	Epidemiology: disease prevention & control in the community DBF #3 due	Ch. 3-4
4:	Community organization and health promotion programming DBF #4 due; Web #2 due	Ch. 5
5:	School health program: a component of community health <b>Examination 1 (Chapters 1-6)</b>	Ch. 6
6:	Maternal, infant, and child health DBF #5 due	Ch. 7
7:	Adolescents, young adults, and adults DBF #6 due; Web #3 due	Ch. 8
8:	Community health and elders; Community mental health DBF #7 due	Ch. 9, 11
9:	Community health and minorities DBF #8 due; Web #4 due	Ch. 10
10:	Alcohol, tobacco, and other drugs as a community concern <b>Examination 2 (Chapters 7-12)</b>	Ch. 12
11:	Health care system: structure DBF #9 due	Ch. 13
12:	Health care system: function DBF #10 due; Web #5 due	Ch. 14
13:	Impact of environment on community health DBF #11 due	Ch. 15-16
14:	Holiday	
15:	Injuries as a community health problem DBF #12 due; Web #6 due	Ch. 17
16:	Safety and health in the workplace DBF #13 due	Ch. 18
17:	<b>Final Examination (Chapters 13-18)</b>	

\*The above schedule is subject to change in the event of extenuating circumstances.