

Career Resources Manual

Third Edition

Department of Child and Adolescent Studies

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The purpose of this manual is to provide an overview of the types of opportunities that are available for students graduating with a Bachelor's degree in Child and Adolescent Development (CHAD). The opportunities reviewed in this manual also address to the extent possible the combination of education and experience needed to be competitive for full-time employment. The information was gathered through a combination of surveying managers and other representatives in the field, Internet searches, and the analyses of career opportunities and requirements. This guide should be used to supplement services available through the Career Center at California State University, Fullerton (CSUF).

This career resource manual is organized by various genres with respect to career opportunities in CHAD. This includes information on how to identify opportunities. Categories include the following.

1. *Youth Development* (e.g., afterschool and out-of-school time enrichment programs);
2. *Early Childhood Development* (e.g., working in an early childhood setting such as a daycare or preschool);
3. *Educational/Academic Services* (e.g., working in an Educational Opportunity Program);
4. *Social Services* (e.g., working in a clinical or group home setting where specific challenges such as disruptive behavior or family neglect have been identified);
5. *Philanthropic/Social Justice* (e.g., working for a foundation that provides funding to non-profit or youth serving organizations, working for social justice organizations);
6. *Behavioral Interventionist/Specialist* (helping children, youth, and families with special needs);
7. *Research Oriented* (e.g., working as an evaluation assistant in an organization);
8. *Corporate* (e.g., working for a corporation or civic organization providing products or services to children, youth, families, or the public at large); and
9. *Additional tips and opportunities* for job hunting and employment.

Youth Development

Youth development work generally focuses on school-age children and adolescents and involves providing enrichment during out-of-school time. Enrichment may be academic, athletic/recreational, and/or creative. Within youth development there are different types of venues. Opportunities in youth development include part- and full-time employment. Entry level positions are generally part-time, (i.e., 20 hours or less) and involve working directly with children and adolescents. Entry level experience (i.e., effectively working directly with children/adolescents) is generally required to be competitive for full-time positions which range

from 30 – 40 hours a week. Increasing responsibilities with full-time positions include the ability to plan and implement enrichment activities, supervise, and train part-time staff. Students interested in youth development work can prepare themselves by completing their academic internships in relevant organizations, by volunteering, or working part-time. With a Bachelor's degree in CHAD, and one or two years of successful experience, individuals will be better positioned to find full-time and salaried employment. Employment opportunities in school-age care may be enhanced by obtaining a Child Development permit from the state of California with a school-age emphasis. More information about this can be found at the following website [Contractor Information](#). Scroll down to “Child Development Permits.”

Types of organizations/venues offering **youth development** employment include the following.

- (i) *City municipalities* offer a variety of services from tutoring, arts and crafts, and sports-oriented programs. Opportunities within city municipalities include parks and recreation, and child development departments. Some cities offer specialized programming for adolescents. Common job titles at the entry level are “recreational or program leader.” Others include “community services worker” I. Higher level job titles include “specialist and instructor” and community services worker II. Although there are various search engines that identify career opportunities, ***many cities list job openings on their website***. If one is interested in a particular city, it may be worthwhile to get involved as a volunteer or intern.
- (ii) *Youth serving non-profit and for-profit institutions* – This includes organizations like the Young Men's Christian Association (YMCA), Boys and Girls clubs, 4-H Youth Development programs, Girls Inc., and Champions where the mission is centered on providing enrichment to youth. In fulfilling their mission, the types of programming include technology training for children and youth, nutrition, character education, academic enrichment, and recreation. Common job titles include “line or front-line staff,” or “youth development worker or leader.” “Site leaders or Directors” may oversee part-time staff at a given location and have more education, training, and skill. ***Available job openings can be found on the websites of relevant organizations.***
- (iii) *Community Based Organizations (CBOs)* – Community based organizations tend to have a somewhat broader mission than youth serving organizations, yet many of their functions overlap. CBOs typically are involved in youth development, but their mission also involves working with families and the surrounding communities, or with targeted and special needs groups. One example is [Kidworks](#) in Santa Ana. They provide a variety of youth development programming (e.g., financial literacy, health and fitness, and tutoring) as well as work with parents in addressing community needs. Common entry level job titles include “youth development leader.” Other titles such as “Coordinator and Site Supervisor” require increased

experience, education, and skill. Another example is the [Orange County Children's Therapeutic Art's Center](#) which combines enrichment with creative arts therapy for children, families, and community wellness programs. ***In many cases, job openings can be found directly on the websites of CBOs.***

(iv) *School Districts* – Some school districts have before and after school School Age Care (SAC) programs. Comprehensive enrichment services are provided consisting of homework help, creative, and recreational activities. For some districts full-time employment opportunities exist through “Child Development,” “Child Care,” and “Educational Services” departments. Common job titles include School Age Care Teacher or Leader, or Instructional Aide. ***Available job openings may be found on district websites such as through the Human Resources or Personnel department.***

(v) *Large scale non-profit or for profit early childcare organizations offer before and after school age care.* Examples include [Child Development Centers](#), and [KinderCare](#). ***Job openings are listed on company websites*** and include Teacher at various levels (e.g., Teacher – Before and After School, School Age Program Teacher).

(vi) *United States government* – Child care staff at all levels work for the U.S. government at military bases. Positions range from the hourly waged part- and full-time program assistant level (that involve working directly with children and youth) to the salaried (e.g., educational technician) that involve more program planning and quality assurance activities. Information about current job openings is available at [USA Jobs](#) where relevant search terms (e.g., child development) will identify opportunities worldwide.

In addition to job search sites liked [Indeed](#) and [Career Builder](#), Internet directories of “child welfare” and “youth development” organizations in communities in which one is interested may also be useful for identifying relevant positions.

Early Childhood Development

The requirement of a Bachelor's degree in Early Childhood Development or related field is encouraged by the National Association for the Education of Young Children (NAEYC), and required for Lead Teachers at NAEYC accredited schools. Information about NAEYC accreditation and NAEYC accredited preschools can be found on the [NAEYC](#) website.

Opportunities in early childhood development generally focus on children from birth up to age five. Some may also focus on children from birth to age eight. Within early childhood development there are several types of venues for work as a pre-school teacher. Pre-school teachers partake in creating and carrying out activities that support optimal behavioral and academic growth in young children. Opportunities include part- and full-time employment. Generally, some experience working with children is required with increasing levels of

employment (e.g., full-time) and position (Teacher). *Associate and Assistant Teachers* require fewer early childhood education college units (e.g., 12) and experience compared to *Teacher or Lead Teacher* positions (e.g., 24 plus college units). Within early childhood development settings, there are also opportunities to provide training and enrichment opportunities to families of young children and early childhood care providers.

Students with a Bachelor's degree in CHAD (early childhood development option), one or two years of early childhood development experience, and a Child Development Permit are well positioned to find salaried and full-time employment. See the following website for more information about Child Development Permits and early childhood development, [Contractor Information](#). Scroll down to "Child Development Permits."

Types of venues offering work as a pre-school teacher include the following.

- (i) *Head Start programs* can be found at diverse types of organizations. These include school districts, community-based organizations, city municipalities, and religious organizations. One source for identifying Head Start jobs in California is the California Head Start Association's, [Jobs at Head Start](#) page.
- (ii) Many *city municipalities* offer preschool programs to residents. These may be fee-based or funded by the state or federal government. Examples include Title 1 and California state preschools. Although there are various search engines that may identify career opportunities, *many cities list job openings (e.g., Lead teacher or Instructor) on their website.*
- (iii) *School districts* offer various preschool programs. Again, these may be fee-based or funded by the state or federal government. Pre-school programs are commonly offered through "Child Development," "Child Care," or "Educational Services" departments. ***Many districts list and describe job titles and openings through their Human Resources or Personnel department.*** Job titles may include lead teacher or teacher in child care or early childhood.
- (iv) *Private (pre) schools* may serve young children, or multiple grades (e.g., pre, kindergarten – 8th grade). Details about private pre-schools across the United States can be obtained via the National Center for Education Statistics ([Search for Private Schools](#)) from which contact and information about employment can be gathered.
- (v) *Large scale non-profit or for profit early childcare organizations* with pre-school/day care sites at multiple locations. Examples include [Child Development Centers](#), and [KinderCare](#). ***Job openings are listed on company websites*** and include Teacher at various levels (e.g., Assistant or Lead Teacher).

- (vi) *United States government* – Child care staff at all levels work for the U.S. government at military bases. Positions range from the hourly waged part- and full-time program assistant level (that involve working directly with children) to the salaried (e.g., educational technician) that involve more program planning and quality assurance activities. Information about current job openings is available at [USA Jobs](#) where relevant search terms (e.g., child development) will identify opportunities worldwide.

Students with a couple of years of experience in a preschool setting, a bachelor's degree and/or appropriate Child Development Permit may qualify for Site or Center Director Positions. Types of venues/organizations offering work as a Site or Center Director include the following.

- (i) The aforementioned types of venues/organizations, and
- (ii) Community Based Organizations such as the YMCA offer preschool programs which utilize site or center directors.

Finally, large scale organizations such as for and non-profit early childhood serving organizations often have positions that involve providing training or technical assistance, and program development (e.g., curriculum). Such positions generally require several years of experience providing direct services (e.g., pre-school/master teacher) as a pre-requisite.

Educational/ Academic Services

Educational/Academic Services positions include working for Educational Opportunity Programs, providing academic advising, and student development activities. These include the following.

- (i) Serving as an academic advisor for TRIO programs. TRIO programs are federally funded for the purposes of providing academic enrichment and educational opportunity to underrepresented and disadvantaged youth. The work involves providing or coordinating academic development (e.g., tutoring), occupational exploration and guidance, academic enrichment (e.g., study skills), personal support and mentoring to students. There are several TRIO programs such as Upward Bound and Talent Search. TRIO programs are located on college campuses. Employment opportunities with respect to full-time academic support services or advising positions can be identified through college campus websites, and databases associated with university employment opportunities. These include [Higher Ed Jobs](#), the [Chronicle of Higher Education job search page](#) and “Community College Jobs.” Useful search terms include TRIO, specific program names, and student or academic support. TRIO positions can also be found on common job search sites such as [Career Builder](#) and [Indeed](#) by using relevant search terms (e.g., TRIO). For information about specific types of TRIO programs see the following link, [Federal TRIO Programs Home Page](#).

- (ii) Working in programs providing college and career readiness services to children and youth. Examples include “Gaining Awareness and Readiness for Undergraduate Programs” (GEAR UP), and “Achievement Via Individual Determination” (AVID).

[GEAR UP](#) is a federally funded program. The focus of the program is to increase the number of low-income middle and high school youth who are prepared to enter and succeed in higher education. The GEAR UP program in California is carried out in a variety of ways as described in the following link, [California GEAR UP](#).

Employment opportunities may involve working with youth through school district/community partnerships, university/district partnerships, or community-based organizations. Opportunities may involve one or more of the following: working with families, helping students navigate college application processes, working to create a culture of academic achievement and college aspiration in schools, tutoring, academic and personal advising. Job opportunities can be identified on databases such as [Indeed](#) and by typing in the entire program name (i.e., “Gaining Awareness and Readiness for Undergraduate Programs” or acronym along with a location (e.g., California). GEAR UP employment opportunities may also be found on sites associated with university opportunities (e.g., college or university websites, [Higher Ed Jobs](#) and the [Chronicle of Higher Education job search page](#).

[Advancement Via Individual Determination](#) (AVID) is a national program, that is headquartered in San Diego. AVID also has different types of programs including those for elementary school, middle and high schools, and higher education. There are diverse job opportunities through AVID. This includes part-time jobs working in schools as an “AVID tutor” in classrooms during the school day, implementing AVID curriculum. It may also involve working in school districts or universities in college access programs. Job searches on relevant sites (e.g., [Indeed](#), [EDJOIN](#)) may be enhanced by using terms such as “AVID tutor,” or “AVID counselor.”

In addition, job searches in this category may be aided by terms such as “college and career readiness” and “college pathways.” Prior and relevant experiences will aid one in obtaining full-time, salaried, and managerial employment. Part-time and direct service experiences can be considered as a gateway to salary and full-time employment.

- (iii) Serving in academic advising and academic support services roles at the college and university level. These positions involve providing academic, career, and personal support and guidance to college student populations. Such positions may be within an academic unit (e.g., Child and Adolescent Studies), or through a broader university entity such as Student or Career Services. Generally, these are not funded by federal or external grants. Employment opportunities may be identified on college and university websites and through academic databases as described previously (e.g.,

[Higher Ed Jobs](#), Community College Jobs, and the [Chronicle of Higher Education job search page](#). Key search terms include academic advising, academic support, student life, and student success. Again, prior experiences with academic support and advising (e.g., programs that help high school students prepare for college success) may aid in one's likelihood of finding employment.

- (iv) Working as an Instructional Aide during regular school-time hours. These are known as "classified position" as no certification (i.e., credential) is required. Instructor's Aides work in regular and special education classrooms. Instructor's Aide positions may be advertised through a school district's website or by databases such as [EDJOIN](#). Instructor's Aides are also categorized as paraprofessionals. Paraprofessional opportunities in education (including special education) can also be found using relevant terms via a database (e.g., paraprofessional or paraeducator).

Social Services

Social services positions involve working with children, youth, and families in contexts with elevated risk factors. This includes working to prevent detrimental outcomes (e.g., substance use). This may involve working with children and youth in residential settings such as the [Orangewood Foundation](#). It may also involve working within public municipalities (e.g., County government). Work as a Child Life Specialist and in community-based organizations addressing risk factors also fit within this heading. Common opportunities relevant to the discipline of Child and Adolescent Development include the following.

- (i) Serving as a Child Care or Youth Care worker in a *residential facility* where responsibilities involve establishing and maintaining positive relations with youth and supervising them during daily activities. Some positions involve supporting and overseeing the daily activities of children and youth in residential settings (e.g., Youth Partner, Independent Living Skills Coach, Residential Counselor). Others involve working with communities and families to facilitate service provision and positive outcomes (e.g., Child and Family Specialist). One large scale organization with multiple sites throughout southern California is [Olive Crest Group Homes](#). A page with available openings at various southern California locations is available at the following, [Careers and Internships Page](#). Substitute and Assistant Teacher positions are also advertised. Residential facilities offer a variety of full and part-time positions. Students interested in positions within these settings should consider these for academic internships. Previous or part-time experience in a residential facility may enhance one's level of competitiveness for full-time positions.
- (ii) Entry level positions related to children are available through public municipalities such the Counties of Orange, Los Angeles, San Bernardino, and Riverside; as well as in cities. Students *may search county websites for relevant positions and sign up for*

notifications regarding available positions. Relevant entry level positions for CHAD majors may include the following. *Child Care or Youth Worker* positions as described previously are often funded and administered by counties. *Community Services or Program Specialist* positions involve assisting in administering education and public awareness initiatives, assisting in neighborhood and community development, and assisting with regulatory compliance issues. *Child Support Assistants* interview parents to gather information pertinent to custody arrangements, process legal forms and handle telephone inquiries. *Social Worker Assistants* help social workers in managing client outcomes. This may involve monitoring and documenting client outcomes. *Educational Assistants* assist in the academic and vocational development of inmates in correctional facilities and may coordinate literacy development efforts. Furthermore, some city municipalities have similar types of positions through a “Community Services” department. It would also be useful to search [CalJOBS](#). Here you can search by city, county or state. Furthermore, you can input relevant keywords such as “family” or “child,” and use additional *quick search options* to indicate the education level (e.g., Bachelor’s degree), and sources (e.g., nonprofit, social media, government, or education institution).

In searching for positions within county municipalities, one should search relevant web pages. At the [human resources page](#), one can find current job openings and the list for specific job classifications which vary by county. The following search terms may be useful to identify relevant classifications “child, youth, community, and education.” In searching for county level jobs, students should use available tools (e.g., signing up for newsletters or bulletins regarding employment opportunities, the career pathfinder through the county of Los Angeles, and social media pages). Students should also consider relevant internship offerings through said venues. Such internships allow students to gain relevant experience and develop professional networks to aid them in finding full or part-time employment.

- (iii) Child Life Specialists help promote coping and adaptation to hospitalization, illness and health challenges, and even disasters. Child Life Specialists typically work in health care settings. Work as a Child Life Specialist generally requires at least a Bachelor’s degree in a suitable field such as Child and Adolescent Development, college coursework in specific content areas, extensive training in a work setting (e.g., a 600 hour Child Life internship) and a culminating exam. One example of the work of a Child Life Specialist is found at Children’s Hospital of Orange County (CHOC) via [CHOC Child Life Programs and Services](#). More information about the Child Life profession is available through the [Association of Child Life Professionals](#) (ACLP), which also hosts a career center. The ACLP also offers a Child Life [certification](#) which will likely be a requirement for Child Life Specialist positions.

- (iv) Work in Community Based Organizations (CBOs) that address or prevent risk factors fit within this heading. Examples include working as part of a prevention network (e.g., [Child Abuse Prevention Network](#), or for an organization such as Big Brothers Big Sisters of America. Having relevant community-based experiences or working as a volunteer for such organizations may aid in competing for full-time and salaried positions. Finally, relevant positions at non-profit organizations may also be found at websites such as [Non Profit Jobs of Orange County](#).

Philanthropic and Social Justice Work

- (i) *Philanthropic work* involves working for a charitable foundation. There are many types of charitable foundations. Some are associated with a company while others are formed by families. Charitable foundations provide funding to non-profit organizations. Entry level positions at the baccalaureate level include but are not limited to “*Program or Foundation Assistant*.” Program or Foundation Assistants provide support to senior level staff. Activities may involve record keeping, working with volunteers, and report writing.

Identifying positions for charitable foundations may involve searching relevant databases such as [Philanthropy News Digest](#) and [Idealist](#). Search terms such as “program assistant” facilitate finding job opportunities at the baccalaureate level. It may also be useful to locate jobs directly through a foundation’s website. Many foundations identify job openings directly on their websites via an applicable icon (e.g., careers, jobs, or employment) often found under the “About Us” section. In identifying charitable organizations, you can do a regional search (e.g., grantmaking organizations in southern California). [Southern California Grant Makers](#) for instance has a [member directory](#) where you can find a list of charitable organizations.

Note that charitable foundations vary in size, scope and reputation. One database that provides background information and reviews on nonprofit organizations, including foundations is [Guidestar](#). One can register on Guidestar for free and obtain background information on charitable foundations. However, free access is limited.

To be competitive for philanthropic entry level positions, it helps to have experience working in the nonprofit sector (e.g., as a volunteer or staff), good technological (e.g., proficiency with Microsoft Office Suite), communication, and interpersonal skills.

- (ii) Some but not all charitable organizations are engaged in *social justice or advocacy work*. This involves some combination of community/political mobilization, public education, advocacy, and policy reform activities. Social justice organizations are involved in a variety of service initiatives that range from mentoring, public education and training, early childhood education, and community organizing. Many social justice organizations offer volunteer or internship experiences, some of which

are paid (e.g., [AmeriCorps](#)). Many social justice organizations identify current employment or internship opportunities on their website. Portals to social justice organizations can be found at the [Start up Guide to Social Justice Organizations](#), where there are categories of organizations that relate to children and youth (e.g., Children’s Defense Fund), families (e.g., National Research Center for Women and Families) and specific groups (e.g., the disabled and immigrant).

Behavioral Interventionist/Working with Special Needs Populations

Various types of organizations provide services to children and youth with special needs, as well as to their families. This includes children with Autism, Down Syndrome, and other developmental disabilities or exceptionalities.

Behavioral intervention is also referred to as Applied Behavioral Analysis (ABA) and involves applications of learning and psychological principles to improve physical, cognitive, and social-emotional outcomes. Job titles include Behavioral Interventionist, Behavioral Therapist, Behavioral Specialist, Applied Behavioral Analyst (ABA) Therapist, and Developmental Therapist or Specialist. Job opportunities can be found in national and local organizations serving exceptional populations (e.g., [Easter Seals](#), [ACES](#)). In addition, many school districts seek behavioral interventionists to work with children and families. More information about this career path including internship opportunities can be found on the following CSUF links. The first is the [Center for Autism, Applied Development Core](#). At this page, you can access an article by Dr. Jason Baker, entitled “[So you are thinking of becoming a Behavioral Interventionist for children!](#)” to obtain additional information about this career path.

- (i) Infant and early childhood specialists focus on supporting positive outcomes among young children (i.e., infants and toddlers) with developmental delays. Extensive knowledge and experience with early childhood is an asset, and job titles include “early intervention specialist” and “infant/toddler specialist.” Job opportunities can be found on standard search engines (e.g., [Career Builder](#), [Indeed](#)).
- (ii) Wraparound and independent living specialists provide services to children, adolescents, emerging adults, and families with special needs. These include populations with developmental disabilities, emotional, and mental health challenges. Services may include job preparation and coaching, and [wraparound](#) services. Relevant job search terms and titles include “independent living specialist,” “wraparound specialist,” or “family specialist.”

There are many organizations providing services to special needs populations. In addition to the aforementioned job databases, try [Simply Hired](#) and [Monster](#). Also, list of parent organizations for supporting and collaborating with families with special needs children is found at the following California Department of Education link, [California Parent Organizations](#). You can check organizational websites for career or employment

opportunities. **Note** that experience with and knowledge of given special needs populations can facilitate employment opportunities.

Research Oriented Work

At the baccalaureate level, research-oriented work often involves entry level activities reflecting that of “Research Assistant.” Research Assistants may assist with data entry, the design of surveys, collecting data, proofreading, and editing research reports. Research assistants should have knowledge of research methodology, statistics and statistical software programs (e.g., SPSS), and the formatting requirements of the American Psychological Association. In some cases, research-oriented work may involve administering “quality assessment” tools. Quality assessment tools are used to identify the quality of care or services. They may involve observations or direct assessments of children or families. Prior experience as a research assistant can enhance one’s competitiveness for such positions. Research oriented job openings may be identified through the following venues.

- (i) County Municipalities (e.g. [County of Orange Careers](#)) where you can use relevant search terms (e.g., data entry, research) to identify relevant and open positions. Searching [CalJOBS](#) would also be useful with application terms (e.g., research assistant).
- (ii) Small scale research and evaluation firms also hire research or evaluation assistants. Job openings for these and other types of research and evaluation positions may be found through the [American Evaluation Association \(AEA\) career center](#). Positions may be temporary, part- or full-time.
- (iii) Academic departments at colleges and universities, or other large-scale organizations hire full-time research assistants to partake in and coordinate projects on behalf of faculty or departments. Coordination activities may involve scheduling assessments, site recruitment, and assisting in the preparation of grants. Previous research experiences and skills, communication, and computer skills can aid in one’s competitiveness for employment. In addition to the AEA career center, relevant positions may be identified using research specific search engines such as the [Research Network](#). Here one can search by position (e.g., research assistant) and organizational type (e.g., academic). Other key search terms include “entry level,” and “data entry.” University and organizational websites (e.g., University of California Irvine or Los Angeles, RAND Corporation) have limited postings for positions of this type. Finally using relevant search terms and engines (e.g., research assistant positions on yahoo) may identify employment opportunities. Positions may be temporary, part- or full-time. Positions for which individuals are more competitive will likely align with their discipline (e.g., social sciences, education).

Corporate

Employment opportunities may be available at corporations and civic organizations with products and services for children, youth, families, and the public at large. This includes onsite child care services to employees (e.g., [Google](#), [Kohl's](#)). It also includes educational enrichment. The Walt Disney Corporation offers enrichment opportunities for children and consequently there are employment opportunities (i.e., [Disney careers](#)) available for individuals with a child and adolescent development background. It may also be useful to minor in a relevant discipline (e.g., marketing). Similarly, civic organizations such as [Segerstrom Center for the Arts](#) offers services to the community at large, and have varied [internships](#) and [career opportunities](#).

Additional Tips and Opportunities

1. Enhance your training and credentials in Science, Technology, Engineering and Mathematics (STEM). Technology is involved across all types of disciplines and as such the abilities to utilize technology for the purposes of collaboration, training others, disseminating information, engaging audiences (e.g., children, parents, and donors), and monitoring outcomes are assets. There are various venues for gaining knowledge and credentials in this area. Some examples include the following.
 - [Lynda.com](#) (online training) is free to students through the university and can be accessed through the portal. There are a variety of technologies (e.g., web design, blogging, social networking, and animation) for which one can receive training and receive a certificate of completion.
 - [Google for Education](#) offers online courses for using their various tools. Certification is offered at various levels by taking online exams. The training is free, but there is a fee to take certification exams.
 - [Microsoft In Education](#) offers online training experiences for which you can earn badges. The trainings cover a variety of topics including how to use specific technologies (e.g., Sway), the use of STEM activities (e.g., Minecraft, Hour of code), and teaching applications (e.g., problem-based learning, 21st century learning design).
 - [Facebook Blueprint](#) offers a multitude of eLearning courses on using Facebook and Instagram that involve using these technologies to engage audiences (e.g., storytelling, building brand awareness). The eLearning courses are free, and there are certifications for certain combinations of courses. There is a cost for certification exams.
 - [Hypertext markup language \(HTML\)](#) is a fundamental programming language incorporated into webpages. Having some core competencies in this language may

- be useful for a variety of positions that involve education, youth development, and more. [Lynda.com](#) offers HTML training. There are other free and low-cost online training opportunities (e.g., [Class Central](#)). In addition, the Information Systems and Decision Sciences (ISDS) department at CSUF offers a one-unit course entitled “Mastering the World Wide Web” which incorporates HTML; that is, ISDS 168.
- [Code.org](#) and [Scratch](#) offer open sourced training materials for educators and students alike to learn coding skills. These are utilized in school and out-of-school time programs. It may be beneficial to become knowledgeable about and perhaps proficient in some of these activities and skills to enhance one’s competitiveness for relevant positions.
2. Be mindful of the increasing opportunities, and employer expectations for skills in “[digital literacy](#)” and “[content creation](#).” As such, communicating skills (writing, oral presentation, and digital storytelling), along with enhanced knowledge in subject areas would be advantageous. Job opportunities exist across a variety of genres. You can find these on databases such as [Indeed](#) using relevant search terms (digital literacy and content creator) in conjunction with applicable filters (e.g., entry level). Free resources that aid training and credentials in these areas include [Lynda.com](#). Additional resources include but are not limited to the following. *Though the following trainings are free, there is usually a cost involved in certification.*
- [Digital Storytelling: Film Making for the Web](#)
 - [Blended Learning Essentials: Developing Digital Sills](#)
 - [Powerful Tools for Teaching and Learning: Digital Storytelling](#)
 - [Metaliteracy: Empowering yourself in a connected world](#)

Related aspects involve [curating content](#) and utilizing [website analytics](#). Curating involves organizing, synthesizing, and presenting information in a purposeful and themed way to a target audience. Consequently, “content curator” is an applicable job search term. The analytics of a website provide to site administrators numerical information about the number of visitors, views, and other insights that help one to understand how users are engaging with a website.

In short, technological skills are useful towards finding employment across a variety of genres, AND in finding technology related positions requiring a nonspecific bachelor’s degree. Job opportunities involving technological skills such as content curator, and social media content specialist require writing, communication, research, and critical thinking skills.

3. Identify and pursue minors related to your career interests, genre, and goals (e.g., digital marketing, human services, computer science, mathematics).
4. Identify databases that list current job openings specific to Child and Adolescent Development. For instance, the “[job board](#)” link through the California School Age Consortium or the [career center](#) through the National Association for the Education of Young Children.
5. Identify sponsors or exhibitors at child and youth development-oriented conferences. Often these are available through online conference pages or program, and you can browse websites of said exhibitors or sponsors for pertinent career opportunities. Sample conferences include those of the [National Association for the Education of Young Children](#) and [Best of Out-of-School Time \(BOOST\)](#) conference. At BOOST one can find “boost highlights” for which exhibitors are identified.
6. Enhance your knowledge in specific and relevant areas for ongoing professional development. Some resources include the following.
 - [Positive Behavioral Intervention and Supports](#)
 - [Youth.gov](#)
 - [National Wraparound Initiative](#)
 - [Autism and Neurological Disorders](#) (free eLearning modules)
 - [Parent Child Interaction Therapy \(PCIT\)](#)
7. Create a professional profile on career oriented social media sites such as [LinkedIn](#) to receive job openings that match your profile. Users can also showcase relevant accomplishments (e.g., badges and certifications, curated content) in their profile, connect with others, and join groups to network with individuals with similar professional interests.
8. Utilize the resources of the [Career Center](#), some of which include the following.
 - [Jobs and internships](#) posted on Titan Connection lists full- and part-time employment opportunities and academic internships.
 - The [Ferguson](#) career guidance center can be used to research various types of careers and industry trends and includes an “infobase learning” identifying internships and summer jobs in various fields.
 - [VMOCK](#), an online virtual resume assistant provides students with feedback regarding their resumes.
 - Opportunities for individual career guidance and consultation by [scheduling an appointment](#) with a career specialist.