Friday, March 2, 2018

Be a Super Hero

For the CSUF Center for Healthy Neighborhoods

Please join fellow heroes for our first annual fundraising reception

Friday, March 2, 2018 @ 5:30 - 7:30 pm
Downtown Fullerton Plaza
125 E Wilshire Ave, Fullerton, CA 92832

Let’s combine powers to raise up Fullerton communities!

*All proceeds benefit community programs at the center - Federal Tax ID# 33-0567945
Together, with YOU, we will alleviate education and health disparities, revitalize neighborhoods, and reduce the cycle of poverty for low-income children and families.

We aim to:

- Increase access for bilingual and bicultural healthcare, health promotion, and medical prevention services for underserved families and individuals.

- Work with stakeholders to improve coordination of healthcare and social services for marginalized communities of all ages.

- Empower families and individuals be resilient and self-sufficient.

- Improve emotional/mental health and academic success for children of all ages.

- Provide student internships and practicum experience to help increase bilingual and bicultural healthcare and social service professionals.
**AFTER-SCHOOL TUTOR & MENTOR PROGRAM**

Latino students are the least likely ethnic group to be college eligible yet comprise 43% of all Orange County high school graduates. Our after-school tutoring program provides one-on-one homework help with math, reading, and writing instruction four days a week.

**ART ENRICHMENT PROGRAM**

Art education improves academic performance and creates a bridge across cultural differences. Our art program fosters creativity, critical thinking, and teamwork skills for children of all ages.

**CHILDREN’S MENTAL HEALTH COUNSELING**

The hospitalization rate for major depression among children and youth has increased by 39% since 2003. Our social work interns provide behavioral health counseling at local Title 1 elementary schools.

**FAMILY RESOURCES & REFERRALS**

Our case managers work with families to assess the underlying issues associated with their health and medical needs and connect them to helpful resources, programs, and services.
HEALTH PROMOTION & DISEASE MANAGEMENT PROGRAMS

Health promotion and disease management is vitally important to reduce high rates of emergency room visits and to provide access to preventable care for families without insurance. We offer numerous health promotion classes, including stress management, nutrition, and women’s reproductive health.

NEIGHBORHOOD HEALTH ADVOCATES

Low-income families with limited English skills have difficulty accessing healthcare and social services. Our Neighborhood Health Advocates program trains local residents as community health workers who provide health assessments, referrals, and follow-ups to other community members.

PHYSICAL FITNESS & CHARACTER DEVELOPMENT

More than 30% of Orange County’s 5th, 7th, and 9th graders are overweight or obese. Our REACH (Reflective Educational Approach to Character and Health) program promotes physical fitness, character development, and literacy skills through the sport of soccer.

SMART BRAIN, WISE HEART PROGRAM

The Smart Brain Wise Heart™ program empowers children to make smarter decisions, gain greater self-control, and navigate the academic and social dimensions of life with greater success.

WORKFORCE DEVELOPMENT

We provide job readiness and placement services, computer classes, entrepreneurship courses, and financial literacy workshops.
SPONSORSHIP OPPORTUNITIES

GALAXY HERO - $10,000
Ten (10) Tickets with VIP Parking @ Event
Full Page Recognition in Program
Recognition on Event Signage, Program, and From Podium • Website Recognition
Name Displayed on WALL OF HEROES in Center For One Year

STELLER HERO - $5000
Six (6) Tickets with VIP Parking @ Event
Full Page Recognition in Program
Recognition on Event Signage, Program, and From Podium • Website Recognition
Name Displayed on WALL OF HEROES in Center For One Year

SUPER HERO - $2500
Four (4) Tickets with VIP Parking @ Event
Full Page Recognition in Program
Recognition on Event Signage, Program, and From Podium • Website Recognition
Name Displayed on WALL OF HEROES in Center For One Year

STAR HERO - $1000
Two (2) Tickets with VIP Parking @ Event
Full Page Recognition in Program
Recognition on Event Signage, Program, and From Podium • Website Recognition
Name Displayed on WALL OF HEROES in Center For One Year

TITAN HERO - $500
One (1) Ticket with VIP Parking @ Event
Recognition at Event AV, Signage, Program • Website Recognition

MENTOR HERO - $250
Recognition at Event AV, Signage, Program • Website Recognition

ADOPT-A-FUTURE-HERO - $100

RECEPTION ATTENDEE - $50 PER HERO
Appetizers, Drinks, and Amazement Included!

FOR SPONSORSHIP OR TICKET INFORMATION CONTACT
ELIZABETH EASTIN @ 714-451-5422 OR EMAIL EEASTIN@FULLERTON.EDU

*ALL PROCEEDS BENEFIT COMMUNITY PROGRAMS AT THE CSUF CENTER FOR HEALTHY NEIGHBORHOODS
FEDERAL TAX ID# 33-0567945
I WANT TO BE A SUPER HERO SPONSOR!

☐ GALAXY HERO - $10,000
   Includes Ten (10) tickets with VIP parking @ event ($200 benefits received)

☐ STELLER HERO - $5000
   Includes Six (6) tickets with VIP parking @ event ($120 benefits received)

☐ SUPER HERO - $2500
   Includes Four (4) tickets with VIP parking @ event ($80 benefits received)

☐ STAR HERO - $1000
   Two (2) tickets with VIP parking @ event ($50 benefits received)

☐ TUFFY HERO - $500
   One (1) ticket included ($20 benefits received)

☐ MENTOR HERO - $250
   ($0 benefits received)

☐ ADOPT-A-FUTURE-HERO - $100
   ($0 benefits received)

I WANT TO ATTEND!

☐ RECEPTION ATTENDEE - $50 PER HERO ($20 benefits received)
   # of tickets ________ @ $50 each = ________

I WOULD LIKE TO MAKE A DONATION TO THE CENTER

☐ Donation $ _______ ($0 benefits received)

CONTACT NAME ______________________________ COMPANY ______________________________

DONOR NAME AS IT WILL BE RECOGNIZED OR ANONYMOUS ______________________________

PHONE ______________________________ EMAIL ______________________________

PAYMENT METHOD

Enclosed is my payment of $________, CSFPF is a registered nonprofit organization. Fed Tax ID 33-0567945

☐ Enclosed is a check made payable to: Cal State Fullerton Philanthropic Foundation (CSFPF)

☐ VISA ☐ MASTERCARD ☐ AMERICAN EXPRESS ☐ DISCOVER

CARD NUMBER ______________________________ EXP. DATE __________ CVV __________

CARD BILLING ADDRESS ______________________________

CITY ______________________________ STATE ______________________________ ZIP __________

PRINT NAME AS SHOWN ON CARD ______________________________

SIGNATURE ______________________________ PHONE ______________________________ EMAIL ______________________________

PLEASE MAIL THIS FORM & PAYMENT TO:
ELIZABETH EASTIN, DIR. OF DEVELOPMENT, CSUF COLLEGE OF HHD
800 N. STATE COLLEGE BLVD., EC-606
FULLERTON, CA 92831

INQUIRIES OR PAY BY PHONE? CALL: 714-451-5422 OR EMAIL: EEASTIN@FULLERTON.EDU